



## FEDERAL RETIREMENT THRIFT INVESTMENT BOARD

### **FOR IMMEDIATE RELEASE**

December 16, 2013

### **FEDERAL RETIREMENT THRIFT INVESTMENT BOARD LAUNCHES ITS TWITTER ACCOUNT**

Washington, D.C. - The Federal Retirement Thrift Investment Board (FRTIB) announced today that it has launched its Twitter account - @tsp4gov. The new Twitter account will allow Thrift Savings Plan (TSP) participants to consume and share valuable information from the TSP wherever and whenever they want. Anyone interested in the TSP can "follow" the TSP on this exciting communication platform.

The TSP Twitter account helps the FRTIB advance in its mission to ensure that TSP participants can retire with dignity. Twitter will allow the TSP to

- Enhance the participant experience by providing a frequent stream of educational and informational messages.
- Allow the FRTIB to reach more participants.
- Deliver compelling, timely messaging that encourages participants to save more for retirement using the TSP.

The TSP Twitter account joins the TSP YouTube channel (also TSP4gov), which was launched in the fall of 2012.

*The TSP is a retirement savings plan for Federal employees; it is similar to the 401(k) plans offered by many private employers. As of November 30, 2013, TSP assets totaled approximately \$391.2 billion, and retirement savings accounts were being maintained for more than 4.6 million TSP participants. Participants include Federal civilian employees in all branches of Government, employees of the U.S. Postal Service, and members of the uniformed services. Additional information can be found at [www.tsp.gov](http://www.tsp.gov).*

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